Historic, Archive Document

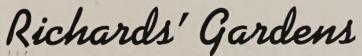
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TREES, SHRUBS, Vines, Perennials

for Spring Planting





AT THE END OF WEST MOUNTAIN AVENUE Box 363, Fort Collins, Colo.





Washington, D.C

Rivision of Bruit & Vegelable agrs V. Diseases
Bureau of Plant Industry
U. S. D. Q.



for 1940

RICHARDS' GARDENS

Fort Collins' Foremost Nursery

公

"The Flowers Everyone Can Grow" PROUDLY PRESENT . . .

Modern Versions of An Old Favorite

公

HYBRID DAYLILIES

They thrive in any soil, asking only a spot in the sun (but they'll do well in light shade, too). They are absolutely hardy, they are not pestered by insects, disease among them is unknown—sure to bloom, ALWAYS a success.

Flowers are large size, much resembling true lilies; borne on slender, reed-like stems rising from clumps of gracefully arching, grassy foliage. Each stem carries numerous buds, each variety blooms over a period of three to five weeks.

It is advisable to give them rich soil and water in dry weather to produce the best flowers. The fleshy roots should be planted about 18 inches apart and 2 inches deep, spreading them out and firming the soil well over them. For finest bloom leave clumps undisturbed for three seasons; they need not be disturbed until the clumps begin to fail in flowering, when they can be lifted, divided and reset.



And again . . .

ONLY THE BEST

We've spent no small amount of time and money the last four years assembling, propagating and evaluating these glorious new hardy perennials but we don't ask you to buy our mistakes nor expect you to wade through a list of hundreds attempting to pick the dozen or so really good varieties.

We've grown scores of them, quickly discarding those not measuring up to our rigid standards of excellence. This policy is prodigal of time and money but it saves YOU money because you can't find a mediocre variety in this list. Every one is truly outstanding.

Top left—

SUNNY WEST

Largest, latest and finest of all daylilies. Growing to 5 feet tall it makes great fountains of handsome foliage. Tremendous waxy blooms of pale luminous yellow have long, trumpet-form funnels ending in flat rolled flares which easily and often measure 8 inches across. The flowers are usually fully expanded by ten in the evening and last until afternoon of the following day. August-September. \$4.00 each.

Stocks of this matchless new Sass hybrid are extremely limited; nurserymen all over the country are bidding against each other to buy it. We have exactly 20 plants to sell this year and frankly, when they're gone, we don't know where more can be had.

Top right-

WAU-BUN

Huge, broad petaled blooms of cadmium yellow have a pattern all their own, each petal tip charmingly twisted or folded which gives a dynamic swirling effect. Faint bronzy throat brushings of burnished gold makes a magnificent flower aptly named Wau-bun. Dr. Stout, originator, says the name is from Winnebago Indian, signifying "early morn with its rising sun". July. \$3.00 each.

Center—

D. D. WYMAN

Another of the giant midsummer-blooming daylilies. Golden yellow with tawny shadings. August. \$1.00 each.

Lower left—

J. A. CRAWFORD

Wide-spreading blooms measuring 6 inches or more. Especially effective with belladonna or bellamosum delphiniums. June-July. \$1.00 each.

SEE SPECIAL COLLECTION OF DAYLILIES ON PAGE 2.

OTHER HYBRID DAYLILY ARISTOCRATS

APRICOT. Light apricot-orange, reverse deeper. May-June. 35c.

FLORHAM. Fragrant golden yellow, vigorous and especially free blooming; makes a splendid landscape variety. June. 35c, 12 for \$3.50.

GEORGE YELD. Large, rich orange flushed rose, July-August, \$1.50.

HYPERION. Very large, full lily type waxy blooms of soft canary yellow possess a distinct luminous quality and texture all their own. Free blooming, carrying up to 3 dozen blooms on 4-foot stems. One of the "three best". July-August. \$1.00.

LEMON KING. Resembles H. flava and comes into bloom just as flava has finished, carrying all of the lemon daylily's lovely personality for another month. \$1.00.

MIKADO. Dr. Stout's best-known hybrid. Each petal of mellow light orange is boldly blotched dark mahogany red, giving it a carnival air and brilliance which combines enjoyably with the yellow daylilies of the same season. July. \$1.00.

OPHIR. Of a soft and even gold color but some magic of reflection gives the appearance of deeper colored throats. July. 75c.

SOUDAN. Full lily type, broad petaled blooms exquisitely ruffled. Free blooming deep yellow. June-July. \$2.00.

VESTA. A sister seedling of Wau-bun and Soudan. Deep orangy yellow flushed orange-red. Perfectly formed blooms from compact plants for the foreground of your daylily groupings. July-August. \$1.50.

VISCOUNTESS BYNG. Pale coppery rose over a soft silvery background giving an indescribable effect of rosy silver. July-August. \$4.00.

WINSOME. Cadmium yellow, reverse tinged brown, a little lighter than Apricot and larger. June-July. \$2.00.

OUTSTANDING DAYLILY SPECIES

MIDDENDORFFH (Amur daylily). Earliest, closely following tulips. Bright golden orange, very profuse bloomer, occasionally under high culture surprises with second blooming in October. 30c, 4 for \$1.00, 12 for \$2.50.

FLAVA (Lemon daylily). Clear lemon-chrome color, tall stalks from loose clumps of dark green arching foliage, very sweetly scented. With iris Pink Opal or Frieda Mohr it makes a beautiful color harmony. Early June. 35c, 3 for \$1.00, 12 for \$3.00.

FULVA (Tawny daylily). Coppery-orange shaded crimson. Very tall and showy; takes care of itself under the most adverse conditions, particularly recommended to our Wyoming friends. Blooms in July when few other perennials are in bloom. 30c, 4 for \$1.00, 12 for \$2.50.

FULVA var. KWANSO. Rare and unusual double-flowering form of the above, and later, in early August. 40c, 3 for \$1.10, 12 for \$4.00.

THUNBERGH (Japanese daylily). Somewhat similar to H. flava but later flowering, early Aug. More slender leaves and slender, widely branched stalks carry pale yellow fragrant blooms. 30c, 4 for \$1.00, 12 for \$2.50.

..... A COMPLETE COLLECTION

The 14 Best Daylilies in Existence

33 PLANTS to give you the entire range of daylily splendor.

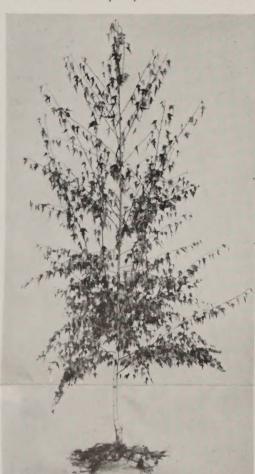
1 Sunny West, 1 Wau-bun, 2 D. D. Wyman, 1 J. A. Crawford, 3 Florham, 1 Hyperion, 1 Lemon King, 1 Mikado, 1 Ophir, 1 Soudan, 1 Vesta—PLUS 12 Amur, 6 Lemon, and 1 Japanese species—a \$22.55 value

For only \$14.95 prepaid.

(If your order arrives after Sunny West is sold out we will refund \$4.00.)

REES AND VINES

Trees are the framework of a landscape design. In selecting trees the first question is, What is the purpose the trees are to serve—shade for the house, path or avenue; lawn planting as single specimens or in groups; screens for undesirable objects, etc.? Whatever the purpose Richards' Gardens can select trees for you that are guaranteed to prove satisfactory.



CUTLEAF WEEPING BIRCH 8-10 ft. size (caliper 1 in. up) \$4.50 each. 6-8 ft. size, \$3.00 each.

Nursery stock grown in our mile-high climate is incomparably better than that which has been shipped inafter it has been stored for months through the winter in a cellar, often without even having the roots covered!

Our plants are freshly dug as they are ordered, and are carefully protected while out of the ground, and hurried back into the ground again in their new location. We are particular about digging a tree or shrub with plenty of roots and keeping these roots fresh until replanted. Don't be deceived into buying poor carelessly planted.

EUROPEAN MOUNTAIN ASH. Upright tree of symmetrical habit with rich green fern-like foliage. Showy flower heads of white in early summer followed by large clusters of brillion to grange red houries. brilliant orange red berries in late summer and, autumn eagerly sought by birds. Not recommended for parkings but ideal for lawn specimen or garden background. 6-8 ft. \$2.00; 8-10 ft. \$3.00; 1½-1½ in. cal. \$4.50; 1½-2 in. cal. specimens, \$6.00.

SCHWEDLER'S RED-LEAF MAPLE. Glorious deep crimson early summer col-or gradually changes to a beautiful very dark green as the season advances.

Round. spreading form. 1-1½ in. cal. (7-9 ft.) \$3.00; $1\frac{1}{4}\cdot1\frac{1}{2}$ in. cal. (8-10 ft.) \$4.00; $1\frac{1}{2}\cdot2$ in. cal. specimens, \$5.50.

BOLLEANA POPLAR. "The exclamation point of the garden." Slender, upright grower; smooth, sage-green bark; deep green leaves white on the underside. Hardy, very rapid grower. Effective for tall background hedges and to emphasize vertical lines. 1\(\frac{1}{4}\cdot 1\frac{1}{2}\) in. cal. (10-12 ft.) \$1.75 each, \$15.50 per 10. 1\(\frac{1}{2}\cdot 2\) in. cal. (11-14 ft.) \$2.25 each, \$20.00 per 10. 2-21/2 in. cal. (13-16 ft.) \$3.75 each, \$35.00 per 10.

WESTERN HACKBERRY. Very similar to Elm but not subject to scale or other faults that beset elms. REPLACE YOUR ELMS WITH THIS DEPENDABLE, HARDY TREE. 6-8 ft. \$1.25; 8-10 ft. \$2.00; 1½-1½ in.

HONEYLOCUST, 6-8 ft. \$1.50; 8-10 ft. \$2.00.

HYBRID OAKS (Burr x Swamp White). 4-5 ft. \$1.00; 5-6 ft. \$1.50; 6-8 ft.

ORNAMENTAL CRABAPPLES. Bechtel's double-flowering Crab. 18-24 in. 75c; 2-3 ft. \$1.00; 3-4 ft. \$1.50. Niedzwetzkyana (Purple-leaf crab). 3-4 ft. \$1.00

LARGE FRUIT TREES, for immediate effect. Cherries and plums should bear some fruit this summer; apples will come into bearing years earlier. Apple, Red Sheriff, 5-6 ft. \$1.00; Wealthy, 6-8 ft. \$1.50; Jonathan, 4-5 ft. \$1.00.

\$1.00.

Phum, German Prune, 6-8 ft. \$1.50; Underwood, 6-8 ft. \$1.50; Sunset, 4-5 ft. \$1.00.

Cherry, Montmorency, 5-6 ft. \$1.00; 6-8 ft. \$1.50.

NORWAY MAPLE. 6-8 ft. \$2.00; 8-10 ft. \$3.00.

WEEPING WILLOW. 6-8 ft. \$1.00; 8-10 ft. \$1.75.

CHINESE ELM. 5-6 ft. 75c; 6-8 ft. \$1.00.

GREEN ASH. 5-6 ft. 75c; 6-8 ft. \$1.00.

RUSSIAN OLIVE. If for no other reason, the all-pervading fragrance of its sweet-scented inconspicuous flowers make it deserving of a place in every garden. Silver-gray foliage makes an attractive contrast in a mixed planting. Shiny, greenish-brown bark; gray berries attractive to birds in autumn. Absolutely hardy, thrives in drylands. 5-6 ft. 75c; 6-8 ft. \$1.00.

VINES . . . Beautiful Living Screens

New!

ST. PAUL CREEPER (A. Saint-Paulii). Smaller leaves, shorter joints, ST. PAUL CREEPER (A. Saint-Paulii). Smaller leaves, shorter joints, more clinging discs, better in every way than Englemann's Ivy. Clings tightly to brick or stone. Beautiful red autumn color. 75c each.
BOSTON IVY. Dense, overlapping, glossy green foliage changing to brilliant scarlets and crimsons in autumn. Clings tightly and does best in north or shady exposure. 75c each.
BALTIC IVY. Evergreen, hardy form of English ivy. For shady places only. Our plants are propagated from a beautiful old specimen that has been growing in Colorado for many years. Limited supply. \$1.00 each.

been growing in Colorado for many years. Limited supply. \$1.00 each.

HALL'S JAPANESE HONEYSUCKLE. Almost evergreen, a beautiful vine for trellis, fence or ground cover. Sweet-scented creamy white flowers from midsummer to late autumn. 50c each.

SCARLET TRUMPET HONEYSUCKLE. Blue-green foliage with clusters of narrow trumpet-shaped coral-colored flowers. 50c each.

New!

GOLDFLAME HONEYSUCKLE. Immense showy clusters of trumpet-shaped fragrant blooms; outside brilliant flame-pink, inside creamy yellow. Dark, glossy foliage adds to its charm. Always in bloom from midsummer to early winter. Does well in sun or light shade. 75c each. SILVER LACE VINE (P. anbertii). Rapid grower, in late summer a cloud of lacy, misty white with tints of cream and pale rose. Green foliage, lightly bronzed at tips. 50c each.

CLEMATIS . The Aristocrat of Climbing Plants

C. PANICULATA (Sweet Autumn clematis). Ideal for both shade and flow-

C. PANICULATA (Sweet Autumn clemans). Ideal for both shade and howers. Very fast grower making a dense cover of glossy green smothered with small, deliciously fragrant white flowers in September. 50c each.
C. TEXENSIS (Scarlet clematis). Bright scarlet, heavy-petaled urn-shaped flowers from July to frost. Decorative furry seed clusters add to the charm of this new hardy vine. 75c each.
C. JACKMANII. Huge, velvety blooms make masses of indescribable splendor in midsummer. Admired by everyone. Now, Richards' gnarantees clematis will grow and bloom for you!
We can guarantee your clematis because we give you HUSKY.

We can guarantee your clematis because we give you HUSKY, HEALTHY, LIVE GROWING PLANTS in bud and bloom in large Cloverset pots—not an unknown bare-rooted plant, not a sprout in a small clay pot, but large vines established and growing in a generous helping of specially prepared soil. You get 15 pounds of this compost with every plant, you set out your plant without disturbing a single root! It never knows it has been moved and will soon become a gorgeous and permanent feature of your garden. You can get these large, live, guaranteed clematis only at Richards' Gardens.

LAPE. BETA.** Hardy! Needs no winter covering! Medium size number.

GRAPE, BETA. Hardy! Needs no winter covering! Medium size purple grapes that make the finest juice or jelly. The only grape that can be grown on trellises in the west. 50c each.



Already planted and started for you . . .

BLEEDINGHEART . Large plants in bud and bloom

The old fashioned but ever-new garden favorite, one of the earliest blooming hardy plants, especially valuable for border planting and for planting in the shade.

Ready for you ANYTIME!

These planted bleedinghearts are growing in "Cloverset" pots in specially prepared soil, fertilized to insure rapid and permanent growth and bloom. This new and modern way of selling plants eliminates all danger of the plants not starting after being replanted in your garden.

By our modern method of furnishing you our plants already started and in full foliage, and later, in full bloom, we take the responsibility of the early handling of them and furnish them to you as a finished plant ready to give you entire satisfaction in your garden. You can't fail! But you can get bleedinghearts like these only from Richards'!

And the price is only 75c, 3 for \$2.00.

Other New or Noteworthy HARDY PERENNIAL PLANTS for Permanent Flower Gardens

- HARDY AGERATUM (Eupatorium coelestinum). Lavender blue flowers on 2-foot stems from September to frost, Good cut flower. 35c, 3 for \$1.00
- WHITE AGERATUM (E. ageratoides). Robust grower to 3 feet or more, blooms August-September. Of easiest culture, stands heat, drouth, shade. 35c, 3 for \$1.00.
- ACHILLEA, THE PEARL. Pure white double "button" flowers all summer. Prized for cutting. 25c, 3 for 65c.
- BABYSBREATH. Clouds of tiny white flowers in July. Widely used for filler in bouquets. 25c. For late planting, because it's nearly impossible to transplant successfully by ordinary methods we supply started plants in large "Cloverset" pots at 50c, 3 for \$1.25.
- BABYSBREATH, BRISTOL FAIRY. Everblooming, large-flowering type. Dormant plants. 50c. After April 15, started plants in "Cloverset" pots at 75c.
- HARDY ASTER, WARTBURG STAR. Large blue daisy-like aster with golden center, blooms May-June; 10-12 inches tall, makes a fine border, good cut flower. 25c, 3 for 65e, 12 for \$2.00.

- AGROSTEMMA (Rose campion). Ideal companion for Regal lilies. Bright rosy crimson blooms on furry silvery-gray plants. 25c, 3 for 65c, 12 for \$200
- BAPTISIA (Faise Indigo). Blue pea shaped flowers on 2-foot plants in early summer. 25c, 3 for 65e, 12 for \$2.00.
- BLUEBEARD GRASS (Festuca glauca). Very compact silver-blue grass that grows only 6 in. high. 25c, 3 for 65c, 12 for \$2.00.
- CANTERBURY BELLS (Campannta med.um). Mixed colors. 3 for 40c, 12 for \$1.00.
- CARPATHIAN HAREBELL (C. carpatica). Blue bells on a dwarf everblooming plant. 20c, 3 for 50e, 12 for \$1.50.
- CAMPANULA TURBINATA, Large cup-shaped blue flowers sitting close to dense foliage mats, fairly smothering them with color. 25c, 3 for 65c
- COLUMBINE, ROSE QUEEN. Long-spurred clear pink. 20c, 3 for 50c.
- COLUMBINE, ROCKY MOUNTAIN. Colorado state flower, blue and white. Guaranteed true to name. 20c, 3 for 50c.

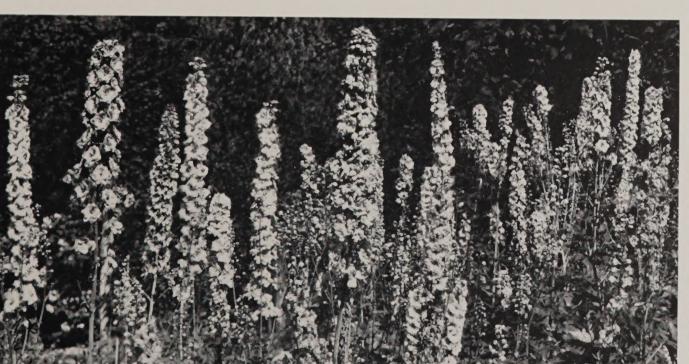
- DIANTHUS ALLWOODH. Hybrid between carnation and pink, very floriferous. To 18 inches, mixed colors. 20c, 3 for 50c, 12 for \$1.50.
- D. PLUMARIUS (Clove pinks) Spring Beauty. Double glant-flowered carnation-like in form and size with a beautiful color range. Very fragrant and blooms all summer. 20c, 3 for 50c, 12 for \$1.50.
- GAILLARDIA, BURGUNDY. New deep red monotone color, same long blooming season and iron-clad hardiness of the common sort. 30c, 3 for 75c.
- GHOST PLANT (Artemisia Silver King). Strikingly effective silver leaved contrast plant for setting off bouquets or borders. 25e, 3 for 65c.
- HELIANTHUS ft. pt. Clear yellow, closely resembling a small dahlia in shape and finish. 4 feet high. 35c, 3 for \$1.00.
- HELIANTHUS SPARCIFOLIUS. Best of the summer blooming varieties of hardy sunflowers. 3 inch flowers on 4 foot plants. Thrives in the hottest and poorest soil; fine for planting among shrubs. 25c, 3 for 65c.

SENSATIONAL! is a mild word for DELPHINIUMS like these from RICHARDS' GARDENS plants



A superb strain of these perennial favorites with tremendous spikes towering as high as 7 feet, and individual florets as large as silver dollar. Singles and doubles in an amazing color range from palest sky blue to deepest indigo and including a few of the newest pure white types; with many intermediate pastel tones of mauve, pink and lavender; some with beautifully contrasting "bees" of brown or black. Large two-year, transplanted, field-grown plants; 40c each, 10 for \$3.50, 25 for \$7.00, 100 for \$24.00. Smaller one-year plants that will bloom this year: 10 for \$1.50, 25 for \$3.00, 100 for \$10.50.

- D. BELLADONNA. The "Heavenly blue" delphinium, blooms from June till frost if not allowed to make seed. Best for cut flowers. 3 for 55c, 12 for \$1.50.
- D. BELLAMOSUM. Dark indigo-blue companion form of belladonna. Fine for cutting. 3 for 55e, 12 for \$1.50.







TWO FAMOUS NEW PERENNIAL PHLOX

DAILY SKETCH. A vigorous grower to 3 feet with enormous flower trusses. Individual florets are extremely large, salmon pink with vivid crimson eye. 40c, 3 for \$1.00.

LEO SCHLAGETER. Never before a red sun-proof phlox! Schlageter's brilliant scarlet blooms seem to glow with fire, the impression heightened by a decided orange cast. Of splendid habit, about 3 feet tall with full rich heads of bloom early. 40c, 3 for \$1.00.

GORGEOUS NEW MOSS PHLOX (P. subulata)

For sheets of color in April-May.

AUTUMN ROSE. Pink, bright red eye, blooms again in autumn. 35c, 3 for \$1.00.

BLUE HILLS. Finest blue. 40c each.

EMERALD CUSHION. Introduced only two years ago. Unique emerald green, dense rounded cushions summer and winter; in spring smothered with large, full-petaled flowers of deep rose-red, with a glowing brilliance which makes all other subulatas look pale in comparison. Easy to grow, perfectly winter-hardy. 65c each.

SHASTA DAISIES

GIANT SINGLE. The world-famous Diener strain with enormous broad petaled blooms up to 5 inches across on strong, wiry stems. Large, transplanted plants. 20c each, 10 for \$1.50.

DOUBLE. Introduced by Diener in 1933. Doubleness varies from several rows of petals to fully double, resembling asters. Longer blooming season than the singles, for about three months. Transplanted plants, 30c each, 10 for \$2.50. (Limited supply.)

Rainbow Color Collection of GLADIOLI

50 Fine blooming size bulbs; beautiful mixture of colors. The greatest bargain in high class gladiolus bulbs ever offered. For gorgeous blooms and supreme satisfaction get this offer. We know you will be more than pleased when blooming time comes. Not labeled but we guarantee well-balanced mixture of colors. Will \$1 bloom this year.

REMEMBER—Richards' Gardens are inspected annually by the State Entomologist, and a certificate pronouncing the stock free from all insects designated as dangerous pests and healthy in every respect is attached to every delivery. You can't get this when you buy nursery stock over a counter.

REMEMBER—as additional insurance against failure our guarantee is printed on every invoice and becomes a part of every planting contract. Should a necessary adjustment occur, you will always find us willing to go more than halfway.

Rare, Beautiful IRIS BEARDLESS IRIS

OCHROLEUCA. A tall variety of the spuria group, exotic flowers resemble the florists' Dutch iris, but larger. White with small orange blotch on falls. Long-lived cut flower, unopened buds bloom out well in water. Blooms after the German varieties have finished, in July. 25c, 3 for 60c, 12 for \$2.00 (Pictured at left).

SHELFORD GIANT. Giant-flowering ochroleuca, same shape but much larger, will grow to 6 feet under favorable conditions. Huge, broad petaled ivory white blooms with wide, bright orange blotch on falls. Standards tinted cream; the whole flower appears highlighted from within by a rich golden glow. Largest, most beautiful of the new beardless hybrids. \$1.00.

ORIENTALIS AND SIBERIAN VARIETIES

EMPEROR. Rich, deep violet-blue. Large flowers of good form, tall stems. ORIENTALIS. Medium height, deep purple-blue.

PERRY'S BLUE. Wide-petaled brilliant mid-blue. Tall, very free bloomer. SIBERICA BLUE. Very tall, light blue, especially good near pools.

SUPERBA. Violet-blue, handsome foliage, free blooming variety.

Prices: 25c each, 3 of one kind for 50c.

ORNAMENTAL SHRUBS

We offer only varieties of proven hardiness in this climate. Save 3 to 5 years time with . . .

Landscape Size: for immediate effect. Extra heavy 3 and 4 times transplanted shrubs ranging from 4 to over 6 feet tall, depending on variety. Available only in varieties so marked. Price, \$1.50 each.

JAPANESE BARBERRY, 2-3 ft. 50c; 3-4 ft. 75c; Landscape.

MENTOR BARBERRY. See evergreen price list.

RED-LEAF BARBERRY. 18-24 in. 60e; 2-3 ft. 75c.

BUDDLEIA, Isle de France and Magnifica; either variety, 50c.

CARAGANA. 18-24 in. 35e; 2-3 ft. 50c.

DWARF CARAGANA. 18-24 in. 60c.

COTONEASTER. 2-3 ft. 75c; 3-4 ft. \$1.00.

DESMODIUM (Purple bush-clover), 50c.

RED-TWIG DOGWOOD. 2-3 ft. 75e; 3-4 ft. \$1.00. HYDRANGEA, Hills of Snow or P. G. 2-3 ft. 60e.

LILAC, Persian purple. 2-3 ft. 75c; 3-4 ft. \$1.00; Landscape.

LILAC, Common purple or common white, 2-3 ft. 75c; 3-4 ft. \$1.00.

MOCKORANGE. 2-3 ft. 50e; 3-4 ft. 75e; Landscape.

MOCKORANGE, Virginal. 2-3 ft. 75e; 3-4 ft. \$1.00.

NINEBARK. 5-6 ft. Landscape size only, \$1.50.

POTENTILLA, 2-3 ft. 50c; 3-4 ft. 75c.

PURPLE-LEAF PLUM. 2-3 ft. 75c; 3-4 ft. \$1.00.

FLOWERING PLUM. 2-3 ft. 75c; 3-4 ft. \$1.00.

PUSSY WILLOW. 5-6 ft. Landscape size only, \$1.50.

SNOWBERRY. 2-3 ft. 50c; 3-4 ft. 75c; Landscape.

CORALBERRY. 2-3 ft. 50e; 3-4 ft. 75e.

SPIREA, Van Houtte. 18-24 in. 35c; 2-3 ft. 50c; 3-4 ft. 75c.

SPIREA, Froebel. 18-24 in. 35c; 2-3 ft. 50c.

SPIREA, Arguta. 3-4 ft. \$1.00; Landscape.

SPIREA, Korean. 2-3 ft. 75c; 3-4 ft. \$1.00.

SUMAC, Staghorn. 2-3 ft. 50e; 3-4 ft. 75e.

SUMAC, Cutleaf. 2-3 ft. 75c.

SNOWBALL. 2-3 ft. 75c; 3-4 ft. \$1.00.

TAMARIX. 6-7 ft. Landscape size only, \$1.50.

VIBURNUM, Highbush Cranberry. 2-3 ft. 75e; 3-4 ft. \$1.00.

VIBURNUM, Wayfaring Tree (fantana), 3-4 ft. \$1.00; Landscape.

VIBURNUM, ARROWWOOD (dentatum). 3-4 ft. \$1.00; Landscape.

The Cart Clint I was a feet to the feet to		
IEDGES—	Per 25	Per 100
Japanese Barberry. 1½-2 feet	\$3.00	\$10.00
Caragana. 1-11/2 feet.		3.50
Caragana, 2-3 feet		7.00
Caragana, DWARF pygmaea, 12-18 inch		10.00
Cotoneaster, 1-11/4 feet	5.00	18.00
Russian Olive. 1½-2 feet.	1.50	4.00
Russian Olive, 2-3 feet	2.00	7.00
Russian Olive. 3-4 feet	4.00	13.50

STATICE LATIFOLIA. Resembles babysbreath but blooms August-September, lavender color. 39c, 3 for 75c.

STATICE DUMOSA. New. Large, dense, cushion-like panicles of silvery gray. 30c, 3 for 75c.

VINCA (PERIWINKLE). Trailing evergreen, flowers lilac-blue. Good ground cover for shady places, poor soil. 30c, 3 for 75c.

VIOLA (TUFTED PANSY). Delightful little hardy pansies that bloom all summer. Thrive anywhere, sun or shade. Mixed colors. 3 for 40c, 12 for \$1.00.



To wind up the summer in a blaze of glory . . .

NEW HARDY CHRYSANTHEMUMS

Richards' present an entirely new race of really hardy 'mums that do bloom before Colorado's early winter—modern 'mums compact of habit, easy to grow; 'mums that last for weeks in the garden and many days when cut; 'mums chosen only after several years critical appraisal so that you may be assured of having only the best.

AMELIA (Pink Cushion or Azalea-like 'Mum). Dwarfest of chrysanthemums, forming broad, low mounds completely smothered with literally thousands of medium size double blooms in a delightful cameo-pink color. 30c each.

YELLOW, BRONZE, WHITE CUSHION. New colors of Amelia type. 50c each.

ALGONQUIN. Superb double-flowering early variety with blooms of purest gold on long stems for cutting. 35c, 3 for \$1.00.

ANN MILLER. Dwarf double red starting very early and continuing over a long season. 35c, 3 for \$1.00.

CARRIE. Large, deep yellow aster type, very early. 35c, 3 for \$1.00.

EDEN. Bright rose flowers of good size, midseason. 35c, 3 for \$1.00.



EARLY BRONZE

Small pompon of smooth and even color blooming very early and profusely, one of the hardiest and most dependable.

35c, 3 for \$1.



Chrysanthemum Crimson Splendor

A magnificent and "different" variety producing masses of richest crimson-maroon flowers, with prominent contrasting golden yellow centers. Flowers are large, fully 4 inches in diameter, with exceptional keeping qualities. Blooms in late September. 50c each.



From left to right: Tasiva, Ann Miller, Eden, Algonquin, Early Bronze, Jean Treadway, Evelyn, Crimson Splendor, Tasiva.

ELKTON. Upright grower, beautiful double blush pink tinted lavender and highlighted with soft primrose. 35c, 3 for \$1.00.

EVELYN. One of the largest, full double blooms opening crimson, gradually maturing to a warm, deep bronze. 35c, 3 for \$1.00.

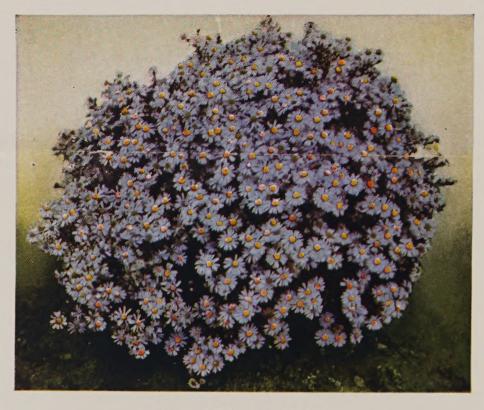
JEAN TREADWAY. Aster type, a lovely sparkling rose pink shading darker at center, early, large, fine. 35c, 3 for \$1.00.

TASIVA. Largest and best of the white 'mums. Fluffy, fully double purest white, especially fine for cutting. 35c, 3 for \$1.00.

REQUIRE NO SPECIAL SOIL OR HANDLING AND WILL BLOOM THIS YEAR

We deliver sturdy, heavily rooted plants about May 15 that will grow to large size and bloom this year. 'Mums need only a place in the sun, regular irrigation and frequent shallow cultivation. Liberal quantity of well-rotted manure well mixed with soil at planting and as a top dressing worked in from time to time through the summer will produce even finer blooms. Give them plenty of room; 3 feet each way isn't too much for the "cushions", 18 to 24 inches for the others.

Richards' 'mums are all hardy and each succeeding year they grow larger and provide additional hundreds of blooms.



Dwarf Hardy Asters

NEW! Perfect companions for the "cushion" 'mums. Truly dwarf, rarely exceeding 12 inches in height. Ideal for low borders and rock gardens. We offer the three best varieties, very neat in habit with attractive foliage even when not in bloom—and simply smothered with color in September. Plants ready in early May.

VICTOR. (Pictured above.) Dwarfest of all, a perfect dream with Pink Cushion 'mum. NANCY. Lively lavender pink, stays in bloom for a long time.

NIOBE. Purest snow white with golden center.

Prices: 40e each, 3 for \$1.10, alike or assorted (prepaid).





Pfitzer's Juniper

PFITZER'S JUNIPER. Exceptionally beautiful, graceful and hardy. No wonder it is one of the most popular of all dwarf evergreens. Handsome, feathery foliage, light gray-green shaded blue through the winter, covers its arching, spreading branches as it develops its broad, picturesque form, 1½-2 ft. \$3.50; 2-2½ ft. \$4.50; 2½-3 ft. \$6.00; 3-4 ft. \$8.00.

PFITZER'S JUNIPER, UPRIGHT. Pioneered in Colorado by Richards'. Especially trained to form a broad, informal shape necessary for those "hard-to-fit in-between" places. 1½-2 ft. \$4.00; 2-2½ ft. \$5.50; 2½-3 ft. \$7.00.

SAVIN JUNIPER. Moss-green, tufted foliage covers dense, spreading, fan-shaped branches. Dependable and hardy eyerywhere. 1½-2 ft. \$3.50; 2-2½ ft. \$5.00; 2½-3 ft. \$6.50; 3-4 ft. \$8.50.

TAMARIX SAVIN JUNIPER. Extremely compact and symmetrical low-growing shrub with foliage of fine texture and matchless bluegreen never-changing color—an ideal plant for the foreground, and giving the finest sort of finish to foundation groups or for foundation planting in limited space. 1½-2 ft. \$4.50; 2-2½ ft. \$6.00; 2½-3 ft. \$8.00.

ANDORRA JUNIPER. Prostrate, the summer color of fresh green changing to rich plum with the advent of winter. 2-2½ ft. \$4.00; 2½-3 ft. \$4.75; 3-4 ft. \$5.75.

SILVER CEDAR (J. scopulorum). Upright, compact, pyramidal tree. Vigorous grower, silveryblue color. Thrives under semi-arid conditions. Very hardy and most dependable of the upright-growing junipers. 3-4 ft. \$5.50; 4-5 ft. \$7.00; 5-6 ft. \$9.50.

SILVER CEDAR, GLOBE. "Scop" sheared round to give a very formal effect; to be used where one does not want height. 2-2½ ft. \$8.00; 2½-3 ft. \$10.50.

MUGHO PINE. Dwarf densely branching habit. As the new buds start in the spring the tree appears to be decorated with hundreds of tiny candles. Good year-'round deep green color. Useful for foreground and foundation planting. 1½-2 ft. \$4.50; 2-2½ ft. \$6.00.

SILVER SPRUCE. Average per foot, \$2.00. GREEN SPRUCE. Average per foot, \$1.50.

favorite, ideally used as a single specimen on the lawn or in groups. "Shiners", those bluest of the blues, are priced according to symmetry of the individual specimen. Each tree in the nursery carries a tag with size and price plainly marked. Average price per foot of height, \$2.50.

The only hardy and dependable broad-leaf evergreen for Western gardens—

MENTOR BARBERRY 2-2½ ft. \$1.00; 2½-3 ft. \$1.50.

For an evergreen hedge-

SILVER CEDAR

Heavy 3-year X trees, average 1-1½ feet tall. 10 for \$12.00, 25 for \$25.00, 100 for \$80.00

New Double Pink Pyrethrum!

- "LILLIE MORGAN". The finest double painted daisy yet. Completely doubled, showing not a single stamen; color of the Radiance rose when it first opens, gradually fading to white as it ages. Extra free-flowering; strong, healthy grower; average height 24 inches; perfectly hardy. In full bloom here Memorial Day and if blooms are cut when faded it blooms again in August. Named for the charming woman who originated it here in Fort Collins several years ago, introduced by Richards' Gardens. Order early, less than 100 plants to offer this season. 75c each, 3 for \$1.60. 12 for \$6.00.
- PYRETHRUM "BUCKEYE". Fully double deep rose red. Limited supply. 50c each, 3 for \$1.25, 12 for \$4.50.
- PYRETHRUM "CRIMSON GLORY" Giant single deep red. 20c each, 12 for \$2.00.

To make your home more beautiful . . .

LANDSCAPING BY RICHARDS'

The foundation planting is the most important landscape problem of the home-owner and seldom receives the thought and proper treatment required. The completed appearance of a house requires an appropriate foundation planting which should be put in as soon as the building is finished. Its purpose is to connect house walls with lawn and topography. A new home without an attractive planting is as incomplete as an interior without drapes or light fixtures—not absolutely needed for physical comfort but necessary for complete mental enjoyment.

We're not interested in seeing how long a list of plants we can sell you (too much is often planted; too soon such plantings become ugly overgrown jungles) but believe that this intimate part of the landscape deserves the most careful study. "Landscaping by Richards'" means individualized plantings, each designed especially for YOUR particular home, just as YOU want it; and for year-'round color, interest and beauty—beauty to be discovered in the details at close range, beauty also in the masses as viewed from a distance.

For foundation plantings and smaller improvements there is no charge for this service. Where it is desirable to draw up detailed plans of extensive plantings we must charge a fee, the amount, of course, depending on the size of the project. Drawing a plan "free" just on the chance of getting a job is expensive and someone has to pay for it sooner or later.

We are particularly anxious to serve the small home owner. People of modest means cannot afford to take a chance with an investment. At RICHARDS' GARDENS you get full value for your investment. You buy direct from the grower and it is not reasonable to expect to get better plants cheaper elsewhere. Before placing an order let us show you the value we can give you for the amount of your investment.

Please read before ordering . . .

TERMS AND CONDITIONS OF SALE

Prices quoted herein cancel all previously quoted prices, and are for cash with order. C. O. D. orders must be accompanied by 50% of total.

Delivery is prepaid on all perennial plants and bulbs. Trees, shrubs, evergreens and vines are shipped by freight or express, transportation collect. In the absence of specific instructions how to ship we will use our best judgment.

OUR GUARANTEE IS YOUR PROTECTION. We offer you only one grade of plant material—the finest. We uncouditionally guarantee every plant we deliver to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in proper condition; and will replace without charge any plants proving to be otherwise.

We know that, given proper care, our stock will grow satisfactorily, and we will replace at one half the current retail price any plants which do not show growth by September 1 following delivery.

We will replace free of charge any stock we plant that does not show growth by September 1 following delivery.

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